

# New Products

## CATALOGUE 2025

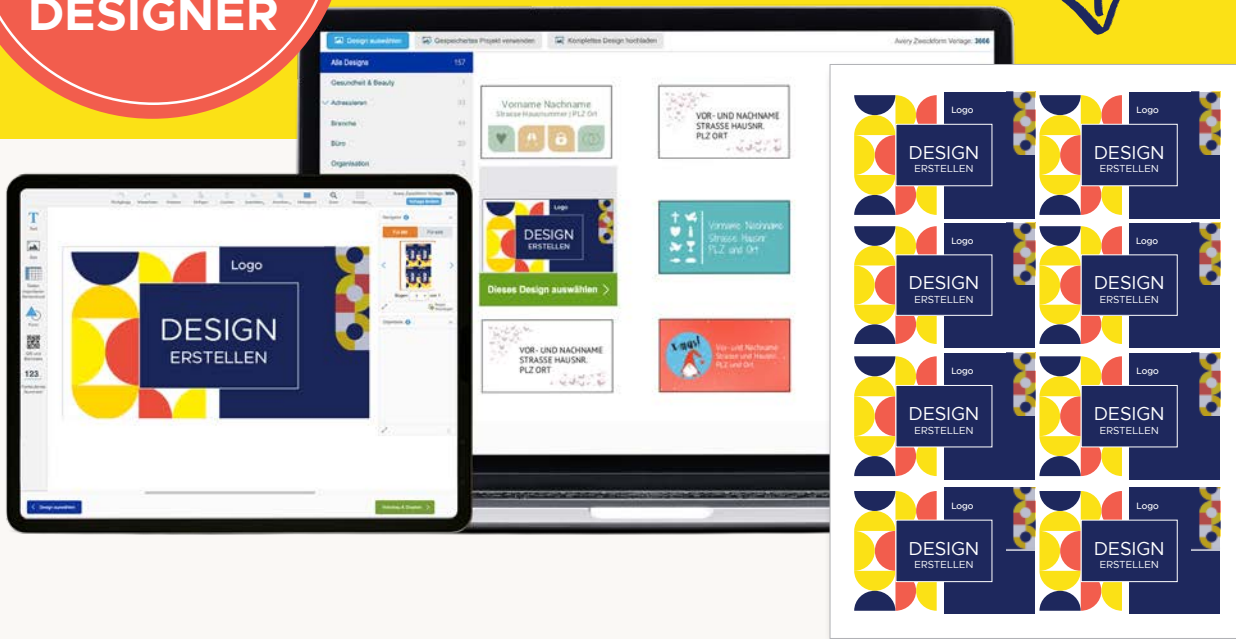


**AVERY**  
Zweckform

We print ideas.

# SIMPLY CREATE YOUR IDEAS

**FREE LABEL DESIGNER**



Free templates



Text editing



Add & edit images



Bar-code generator



Mail merge



Easy access

**USE OUR FREE LABEL DESIGNER NOW ONLINE:**

[www.avery.eu/print](http://www.avery.eu/print)



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For the majority of our products, we use paper from sustainably managed forests and other sources. Look out for the logo to identify the FSC®-certified products.

Das Zeichen für verantwortungsvolle Waldwirtschaft

# Multipurpose LABELS



## MULTIPURPOSE LABELS IN PROMOTION PACK, PERMANENT ADHESIVE, FOR ALL A4 PRINTERS

- White paper labels with reliable adhesion on all kinds of surfaces
- The unique ultragrip technology on the backside of the sheet guarantees a precise printer-feed and jam-free printing
- Perfect printer-run - for laser printers confirmed by TÜV SÜD
- Clear print image without smudging thanks to optimum toner and ink anchoring
- Environmentally friendly: FSC® certified paper
- Easy and quick labelling with our free online templates: [avery.eu/print](http://avery.eu/print)

	ART. NO.	FORMAT MM	APPLICATION EXAMPLES	COLOUR	LABELS/PACK	SHEETS/PACK
1	6121-65	38 x 21,2	For numbering objects	white	4225	50 + 15 EXTRA
2	4780-65	48,5 x 25,4	For corrections and comments	white	2600	50 + 15 EXTRA
3	6602	70 x 36	As address labels	white	1560	50 + 15 EXTRA
4	6605	70 x 37	For updates, e.g. on advertising materials	white	1560	50 + 15 EXTRA
5	4781-65	97 x 42,3	As name badge labels	white	780	50 + 15 EXTRA
6	4782-65	97 x 67,7	For labelling documents	white	520	50 + 15 EXTRA
7	6175-65	105 x 48	For labelling leaflet covers	white	780	50 + 15 EXTRA
8	6601	105 x 148	As self-adhesive instruction manual	white	260	50 + 15 EXTRA
9	6604	210 x 148	For shipping	white	130	50 + 15 EXTRA
10	6603	210 x 297	For labelling folders	white	65	50 + 15 EXTRA



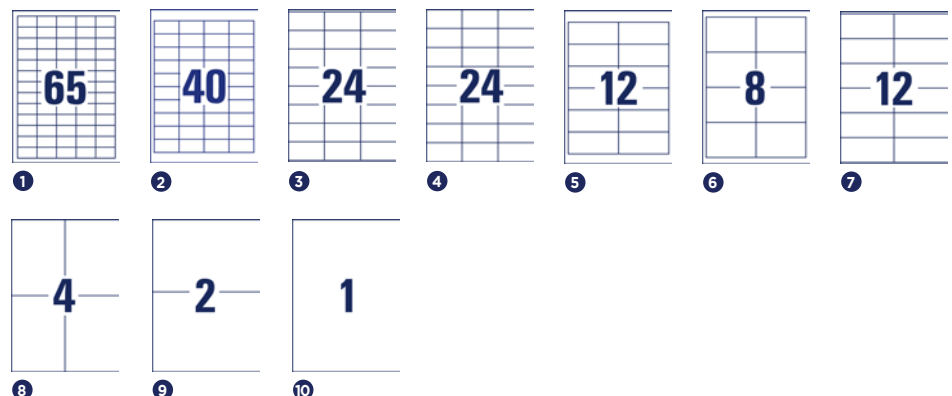
Ultragrip  
- jam-free  
printing



Trouble-free  
printer-run -  
TÜV confirmed



Sustainable  
paper\*





## MULTIPURPOSE LABELS IN PROMOTION PACK, REMOVABLE, FOR ALL A4 PRINTERS

- White paper labels with reliable adhesion on all kinds of surfaces
- Labels are removable without leaving adhesive residues.  
Ideal for temporary labelling
- Perfect printer-run - for laser printers confirmed by TÜV SÜD
- Clear print image without smudging thanks to optimum toner and ink anchoring
- Environmentally friendly: FSC® certified paper
- Easy and quick labelling with our free online templates: [avery.eu/print](http://avery.eu/print)

ART. NO.	FORMAT MM	APPLICATION EXAMPLES	COLOUR	LABELS/PACK	SHEETS/PACK
11	L4731REV-65 25,4 x 10	For pricing	white	12285	50 + 15 EXTRA
12	L4732REV-65 35,6 x 16,9	For pricing, Product labelling	white	5200	50 + 15 EXTRA
13	L4736REV-65 45,7 x 21,2	For labelling spices	white	3120	50 + 15 EXTRA
14	L4737REV-65 63,5 x 29,6	For labelling brochures	white	1755	50 + 15 EXTRA
15	L4744REV-65 96 x 50,8	For labelling boxes and cases	white	650	50 + 15 EXTRA



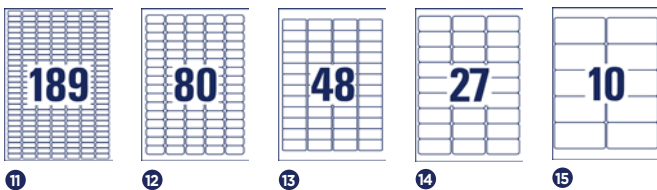
Easy to remove



Trouble-free print -  
TÜV confirmed



Sustainable paper\*



FREE  
online templates:  
[www.avery.eu/print](http://www.avery.eu/print)

# Multipurpose LABELS



## MULTIPURPOSE LABELS, PERMANENT ADHESIVE FOR ALL A4 PRINTERS

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	ART. NO.	FORMAT MM	APPLICATION EXAMPLES	COLOUR	LABELS/PACK	SHEETS/PACK
1	4785	48,5 x 16,9	Corrections and comments, e.g. in drafts	white	1920	25 + 5 EXTRA
2	4789	48,3 x 33,8	For bar-code labels	white	960	25 + 5 EXTRA
3	6136	105 x 42,3	For content labelling	white	420	25 + 5 EXTRA
4	6137	105 x 57	For labelling leaflet covers	white	300	25 + 5 EXTRA
5	6138	105 x 74	For self-created forms, e.g. print approvals	white	240	25 + 5 EXTRA



Ultragrip  
- jam-free  
printing



Trouble-free  
printer-run -  
TÜV confirmed



Sustainable  
paper\*

## MULTIPURPOSE LABELS, REMOVABLE FOR ALL A4 PRINTERS

- White paper labels with reliable adhesion on all kinds of surfaces
- Labels are removable without leaving adhesive residues. Ideal for temporary labelling
- Perfect printer-run - for laser printers confirmed by TÜV SÜD
- Clear print image without smudging thanks to optimum toner and ink anchoring
- Environmentally friendly: FSC® certified paper
- Easy and quick labelling with our free online templates: [avery.eu/print](http://avery.eu/print)

	ART. NO.	FORMAT MM	APPLICATION EXAMPLES	COLOUR	LABELS/PACK	SHEETS/PACK
11	L6026REV-25	38 x 21,2	For numbering objects	white	1950	25 + 5 EXTRA
12	L6027REV-25	52,5 x 21,2	For property identification	white	1680	25 + 5 EXTRA
13	L6028REV-25	105 x 148	For labelling, e.g. on moving boxes	white	120	25 + 5 EXTRA



Easy to  
remove



Trouble-free  
printer-run  
TÜV confirmed



Sustainable  
paper\*



# Shipping- LABELS



## SHIPPING LABELS IN PROMOTION PACK, PERMANENT ADHESIVE

- White paper labels with reliable adhesion on all standard cardboard
- Ideal for easy online franking (DHL, Hermes, UPS, GLS, FedEx, dpd) or as address & shipping label
- Environmentally friendly: FSC® certified paper
- For all standard inkjet & laser printers suitable, jam-free laser print confirmed by TÜV SÜD
- Free online print templates and mail merge included

ART. NO.	FORMAT MM	APPLICATION EXAMPLES	COLOUR	LABELS/PACK	SHEETS/PACK
6 8017-300 <sup>1)</sup>	99,1 x 143,5	For shipping	white	1200	300
5 8024-300	105 x 74	For address or bar code labels	white	2400	300
7 8025-300 <sup>1)</sup>	105 x 148	For shipping	white	1200	300
8 8018-300 <sup>1)</sup>	199,6 x 143,5	For shipping	white	600	300
9 8026-300 <sup>1)</sup>	210 x 148	For shipping	white	600	300
10 8027-300 <sup>1)</sup>	210 x 297	For shipping	white	300	300



Mail merge



Trouble-free  
printer-run –  
TÜV confirmed



Sustainable  
paper\*



Online franking

<sup>1)</sup> Formats compatible with  
online franking of e. g.



Permanent  
adhesive:



1



2



3



4



5



6



7



8

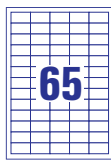


9



10

Removable:



11



12



13

FREE

online templates:

[www.avery.eu/print](http://www.avery.eu/print)



# Naming



## SELF-ADHESIVE NAME BADGES

- White name badges made of acetate silk or film with reliable adhesion on clothes
- Removable. Not suitable for leather, silk, velvet & delicate textiles
- Cutting on the backside allows the name label and backing film to be removed for later use
- Guaranteed jam-free printer-run
- Easy and quick labelling with our FREE online designer

ART. NO.	FORMAT MM	COLOUR	CONTENT LABELS	CONTENT SHEETS
<b>FOR LASER PRINTERS, ACETATE SILK</b>				
1 L4783-20	88,9 x 31	white	320	20
2 L4784-20	63,5 x 29,6	white	540	20
3 L4785-20	80 x 50	white	200	20
4 L4786-20	80 x 50	white, red	200	20
5 L4787-20	80 x 50	white, blue	200	20
6 L4881-20	Ø 65, round	white	160	20
7 L4882-20	85 x 50, oval	white	200	20
<b>FOR INKJET PRINTERS, FLEXIBLE FILM MATERIAL</b>				
3 J4785-20	80 x 50	white	200	20
6 J4881-20	Ø 65, round	white	160	20
7 J4882-20	80 x 50, oval	white	200	20



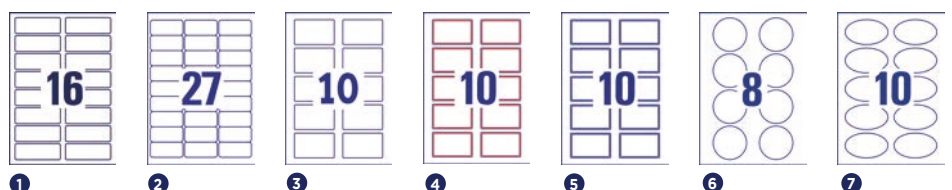
Adhesive-free removable



Made in Germany\*



Sticks within a second



1

2

3

4

5

6

7





# Better Connections?

## AVERY Name Badge Solutions.

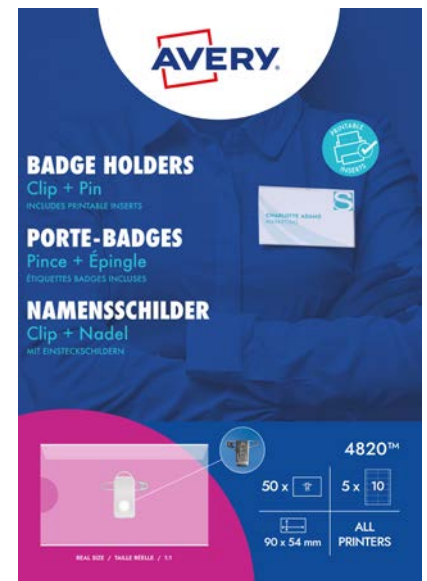


Perform more successfully at: ✓ Events ✓ Conferences ✓ Meetings

### BADGE HOLDERS

- Environmentally friendly: printable inserts made of FSC® certified paper
- Ideal for trade shows, meetings and events, extra space for advertisement or logo
- Easy and quick labelling with our FREE online designer

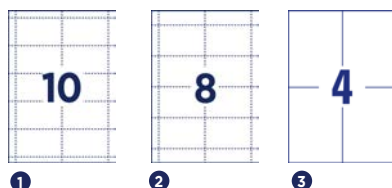
ART. NO.	FORMAT MM	DESCRIPTION	COLOUR	CONTENT BADGES	CONTENT INSERTS
4820	54 x 90	Badge holders + clip & pin incl. printable inserts ①	transparent, white	50	50
4822	60 x 90	Badge holders + clip incl. printable inserts ②	transparent, white	25	32
4825	60 x 90	Badge holders + lanyards incl. printable inserts ②	transparent, white	10	16
4826	54 x 85	Badge holders for 1 card with clip	transparent	25	
4827	54 x 90	Badge holders for 2 cards with badge reel	transparent	10	
4834	148 x 105	Badge holders + lanyards incl. printable inserts ③	transparent, white	10	12
4834XL	148 x 105	Badge holders incl. printable inserts ③	transparent, white	50	52
4839XL	148 x 105	Badge holders incl. printable inserts ③	natural brown, white	50	52



### PRINTABLE NAME BADGE INSERTS

- Environmentally friendly: inserts made of FSC® certified paper
- Easy and quick labelling with our FREE online designer

ART. NO.	FORMAT MM	DESCRIPTION	COLOUR	CONTENT INSERTS	CONTENT SHEETS
① L4727-20	54 x 90	Printable inserts	white	200	20
② L4728-20	60 x 90	Printable inserts	white	160	20
③ C32252-25	105 X 148	Printable inserts/postcards	white	100	25



# Naming



## NAME BADGES WITH MAGNET

- 100% holding power with twist-free-guarantee thanks to the innovative and patented smag® magnetic system
- Protects your clothing and sticks to any fabric without slipping
- Made in Germany: all components are 100% manufactured and processed in Germany
- Ideal for all sectors such as healthcare, tourism, catering, hotels, the service industry and retail, as well as trade fairs, events and meetings - the most sophisticated version
- Easy and quick labelling with our FREE online designer



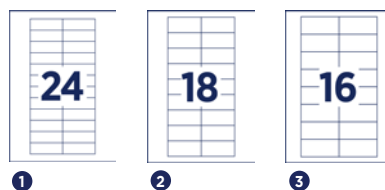
ART. NO.	FORMAT MM	DESCRIPTION	COLOUR	CONTENT BADGES	CONTENT INSERTS
<b>POL20MA66-5DR</b>	68 x 22	Stainless steel finish incl. printable inserts ①	matt	5	24
<b>POL20MA66-10DR</b>	68 x 22	Stainless steel finish incl. printable inserts ①	matt	10	48
<b>POL20MA66-20DR</b>	68 x 22	Stainless steel finish incl. printable inserts ①	matt	20	120
<b>POL30MA02-5DR</b>	70 x 30	Incl. printable inserts ②	anthracite	5	18
<b>POL30MA02-10DR</b>	70 x 30	Incl. printable inserts ②	anthracite	10	36
<b>POL30MA02-20DR</b>	70 x 30	Incl. printable inserts ②	anthracite	20	90
<b>POL30MA66-5DR</b>	70 x 30	Stainless steel finish incl. printable inserts ②	matt	5	18
<b>POL30MA66-10DR</b>	70 x 30	Stainless steel finish incl. printable inserts ②	matt	10	36
<b>POL30MA66-20DR</b>	70 x 30	Stainless steel finish incl. printable inserts ②	matt	20	90
<b>POL35MA66-5DR</b>	80 x 34	Stainless steel finish incl. printable inserts ③	matt	5	16
<b>POL35MA66-10DR</b>	80 x 34	Stainless steel finish incl. printable inserts ③	matt	10	32
<b>POL35MA66-20DR</b>	80 x 34	Stainless steel finish incl. printable inserts ③	matt	20	80

## PRINTABLE NAME BADGE INSERTS

- Suitable for all standard printers - guaranteed jam-free
- Printable inserts for personnel, conferences & events
- Sturdy material makes insertion into card holders easy
- Suitable for magnetic name badges from Avery
- Easy and quick labelling with our FREE online designer



ART. NO.	FORMAT MM	DESCRIPTION	COLOUR	CONTENT INSERTS	CONTENT SHEETS
<b>① DPC6422A</b>	64 x 22	Printable inserts	white	240	10
<b>② DPC6530A</b>	65 x 30	Printable inserts	white	180	10
<b>③ DPC7434A</b>	74 x 34	Printable inserts	white	160	10





# Better Connections?

## AVERY Name Badge Solutions.



Perform more successfully at: ✓ Events ✓ Conferences ✓ Meetings

### WRISTBANDS

- Water-, tear- and dirt-resistant, high wearing comfort thanks to soft material
- Ideal for company events, seminars and activities
- Secure adhesive fastener

ART. NO.	FORMAT MM	DESCRIPTION	COLOUR	CONTENT
TYVBL-50	256 x 19	Consecutively numbered wristbands made of Tyvek® paper material	blue	500
TYVGN-50	256 x 19	Consecutively numbered wristbands made of Tyvek® paper material	green	500
TYVPK-50	256 x 19	Consecutively numbered wristbands made of Tyvek® paper material	pink	500
TYVRD-50	256 x 19	Consecutively numbered wristbands made of Tyvek® paper material	red	500
TYVYW-50	256 x 19	Consecutively numbered wristbands made of Tyvek® paper material	yellow	500
L4000-10	265 x 18	Printable wristbands	white	100



### LANYARDS

- Practical and comfortable to wear, keep hands free
- More sustainable than other producers: made of recycled PET\*
- Ideal for events, seminars, trade fairs or private meetings
- With trigger clip for attaching ID cards and name badges or as a key chain

ART. NO.	FORMAT MM	DESCRIPTION	COLOUR	CONTENT
4830	8 x 400	Lanyard with reel	black	10
4842B	15 x 440	With trigger clip for attaching ID cards and name badges or as key chains	blue	10
4842G	15 x 440		green	10
4842N	15 x 440		black	10
4842P	15 x 440		purple	10
4842R	15 x 440		red	10
4842W	15 x 440		white	10
4842Y	15 x 440		yellow	10
R4828F	20 x 440		floral design	10
R4828T	20 x 440		tropical design	10



\*does not apply to article 4830

# PHOTO PAPER



## PREMIUM PHOTO PAPERS ★★★★★

For inkjet printers

- High quality photo paper with high glossy or satin matt finish in professional quality
- Available in 3 standard formats
- Ideal for professional, high-resolution photo prints of city- and landscape shots, holiday memories, portraits...

ART. NO.	FORMAT MM	SUBSTANCE	FINISH	PRINTER	SHEETS/ PACK
2482-20	A4	300g	High gloss	Inkjet	15
2556-20	A4	250g	High gloss	Inkjet	20
2739	A4	250g	High gloss	Inkjet	50
2559-20	A4	250g	Satin matt	Inkjet	20
C2560	13x18	250g	High gloss	Inkjet	50
C2580	13x18	250g	Satin matt	Inkjet	50
C2553-40	10x15	300g	High gloss	Inkjet	20
C2550-50	10x15	250g	High gloss	Inkjet	50
C2550-20	10x15	250g	High gloss	Inkjet	20
C2570-20	10x15	250g	Satin matt	Inkjet	20
C2570-50	10x15	250g	Satin matt	Inkjet	50



Instant dry -  
smudge free

## EVERYDAY PHOTO PAPERS ★★★★★

For inkjet printers

- Our photo paper with best price-performance ratio with glossy finish in convincing quality
- Available in 2 standard formats
- Ideal for frequent printing of snap shots, photos of sports experiences or family memories...

ART. NO.	FORMAT MM	SUBSTANCE	FINISH	PRINTER	SHEETS/ PACK
2572-50	A4	200g	Glossy	Inkjet	50
2496	A4	180g	Glossy	Inkjet	100
2415	A4	160g	Glossy	Inkjet	50
C2549-20P	10x15	200g	Glossy	Inkjet	50
C2570-100	10x15	180g	Glossy	Inkjet	100



Instant dry -  
smudge free



# Relaunch



## BUSINESS PAPERS ★★★

for inkjet and laser printers

- Comprehensive range with matt and glossy finishes – partly printable on both sides
- Available in business relevant formats
- Ideal for all professional printouts with text and high photo content such as flyers, menus, price lists, notices, presentations, brochures...

ART. NO.	FORMAT MM	SUBSTANCE	FINISH	PRINTER	TWO-SIDED PRINTABLE	INSTANT DRY - SMUDGE FREE	SHEETS/ PACK
25983-100	A3	160g	Glossy	Laser	✓		50
2681	A4	200g	Matt	Inkjet		✓	50
2798	A4	200g	High gloss	Laser	✓		100
1298	A4	170g	Glossy	Laser	✓		150
2579-100	A4	150g	Matt	Inkjet		✓	100
2576-150	A4	120g	Matt	Inkjet		✓	150
1198	A4	120g	Glossy	Laser	✓		200
2788	A4	100g	Bright white	All	✓	✓	200



Two sided printable



Instant dry - smudge free



For all photo papers we use paper from responsibly managed forests and other sources.

Das Zeichen für verantwortungsvolle Waldwirtschaft

FREE  
online templates:  
[www.avery.eu/print](http://www.avery.eu/print)

modern + clear

# Labels for handwriting



## NOW IN THE NEW PACKAGING

VIEW FRONT-SIDE

VIEW BACK-SIDE



- 1 Transparent window
- 2 Quality Made in Germany
- 3 Clear communication of the relevant product data
- 4 Sustainability criteria

- 5 Contact & Support (also international)
- 6 Resealable package
- 7 Link to website & Instagram with QR code
- 8 Product title in 23 languages



Easy to write on



Easy to remove

## NAME BADGE LABELS

- Suitable for all standard writing pens
- Stick reliably on clothes and textiles and can be removed without leaving any residues
- Ideal for conferences, seminars or events (also suitable for labelling fabrics, carpets and mattresses)
- Perfect alternative to plastic badges with pin or clip
- Not suitable for leather, silk, velvet and other delicate fabrics

ART. NO.	FORMAT MM	COLOUR	MATERIAL	LABELS/PACK CONTENT SHEETS	ADHESION
51063	80 x 54	white	Acetate silk	40	removable
51064	76 x 19	white	Acetate silk	120	removable
51065	80 x 54	white	Film	40	removable
51066	76 x 19	white	Film	120	removable

# New ranges



## LABELS SORTED BY COLOURS

- 5 colours in one pack: blue, yellow, neon green, neon orange, neon red

ART. NO.	FORMAT MM	COLOUR	MATERIAL	LABELS/PACK CONTENT	ADHESION SHEETS	ADHESION
51046	98x51	multi	Paper	90	30	permanent
51047	50x19	multi	Paper	540	30	permanent

## SEALING LABELS

- For sealing product- or shipping packages

ART. NO.	FORMAT MM	COLOUR	MATERIAL	LABELS/PACK CONTENT	ADHESION SHEETS	ADHESION
51067	Ø 38 mm	transparent	Film	225	25	permanent
51068	Ø 18 mm	transparent	Film	720	15	permanent

## YEAR DATE LABELS

- 100% opaque
- Environmentally friendly: Made in Germany. FSC® certified paper\*
- Suitable for all standard lever arch folders

ART. NO.	FORMAT MM	COLOUR	MATERIAL	LABELS/PACK CONTENT	ADHESION SHEETS	ADHESION
43-225	60 x 24	red	Paper	100	20	permanent
43-226	60 x 24	yellow	Paper	100	20	permanent



## Z-DESIGN CATALOGUE 2025



Product images and overview of the product features

\*from responsibly managed forests and other sources



We print ideas.



Please find current information at  
[www.avery-zweckform.com](http://www.avery-zweckform.com)

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